



Perimeter Pro Summer Promotion

New York Promotion: July 1-July 31, 2021

Summer is the time for family and friends, not troublesome pests. The key to winning the game against uninvited guests is the BASF Perimeter Pro Program. An integrated pest management strategy combined with an all-star perimeter starting rotation and bullpen is your ticket to success. **Save big on select Perimeter Pro products from July 1-31, 2021!**

Qualifying Products	Case Size	List Price	Promotion Price	Savings (Case)
Perimeter Starting Rotation: The foundation of professional perimeter pest control				
Fendona® CS Controlled Release Insecticide Advanced encapsulation technology for fast effective perimeter pest control	4 x 120 oz	See Authorized Distributor for pricing and promotion participation		\$ 140.00
	6 x 16 oz			\$ 30.00
Alpine® WSG Water Soluble Granule Insecticide Flexible solution with powerful activity on ants, cockroaches & more	4 x 200 g			\$ 32.00
	4 x 500 g			\$ 64.00
Perimeter Bullpen: Role players that solve tough situations around the perimeter				
Termidor Foam Termiticide/Insecticide Ready-to-use foam great for ants and termites	6 x 20 oz			\$ 12.00
PT® Fendona® Pressurized Insecticide Quick knockdown of key pests and residual for house flies and bed bugs	12 x 17.5 oz			\$ 18.00
Advance® 375A Granular Ant Bait Takes on many ant species, indoor and outdoor	12 x 8 oz	See Authorized Distributor for pricing and promotion participation		\$ 18.00
	4 x 2 lb			\$ 20.00
Advance Granular Carpenter Ant Bait Best choice for difficult to control ants	12 x 8 oz			\$ 30.00
	4 x 2 lb			\$ 36.00
Alpine® D Dust Insecticide Nonrepellent dust for ants, bed bugs and stinging insects	4 x 3 lb			\$ 20.00

The BASF Summer Promotion applies only to Qualified End-Users (pest management companies, government, and state municipalities). Resellers are excluded. All Non-Agency Products, including Advance Baits, Alpine WSG and Dust, PT Fendona, Fendona CS and Termidor Foam must be purchased from a BASF PCS Authorized Distributor and invoiced between July 1, 2021 and July 31, 2021. End-user sale price and terms for All Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time.

Always read and follow label directions. Advance, Alpine, Fendona, PT, and Termidor are registered trademarks of BASF. ©2021 BASF Corporation. All Rights Reserved.

Hurry, offer ends July 31, 2021

Available at Target Specialty Products.



Empowering You to
Grow Your Business™



For more information, visit: pestcontrol.basf.us/summerpromo



GET THE
PLAYBOOK
FOR TOP
PERFORMANCE

Perimeter Treatments

Confidence in **Perimeter Pro**

BASF Perimeter Pro offers training and education on professional perimeter pest control through leading experts in the field. Quarterly webinars give PMPs a game-winning playbook that delivers confidence in their services. **Join today!**

The BASF Perimeter Pro Lineup



Featured in the **Summer Promotion**
(see reverse).

Starting Rotation: The foundation of professional perimeter pest control

Termidor® NY Termiticide/Insecticide

Industry leading non-repellent solution featuring genuine transfer effect

Alpine® WSG Water Soluble Granule Insecticide

Flexible solution with powerful activity on ants, cockroaches & more



Fendona® CS Controlled Release Insecticide

Long-lasting, broad-spectrum perimeter treatment

Ridesco™ WG Insecticide* | Coming soon!

Easy-to-mix formulation with two modes of action to support resistance management

Bullpen: Role players that solve tough situations around the perimeter

Foam

Termidor Foam Termiticide/Insecticide

Ready-to-use, great for ants and termites

PT® Alpine Foam Ready-to-Use Insecticide

Nonrepellent foam for termites and ants

Pressurized

PT Fendona Pressurized Insecticide

Quick knockdown of key pests and residual for house flies and bed bugs

PT Alpine Pressurized Fly Bait

Ready-to-use fly bait spray with quick knockdown and versatile label

PT Wasp-Freeze® II

Kills wasps and hornets on contact

Baits

Advance® Brand Ant Baits

Great choice for many difficult to control ants

MotherEarth Granular Scatter Bait

Preventive and curative treatment of ants, cockroaches and other occasional invaders

Siesta® Fire Ant Bait

Fast and long-lasting control of fire ants

Dust

Alpine D Dust Insecticide

Nonrepellent dust for ants, bed bugs and stinging insects

For a complete list visit our [web site](http://www.basf.com/perimeterpro).

BASF Perimeter Pro pestcontrol.basf.us/perimeterpro

*Ridesco™ WG insecticide is not US EPA registered and not available for sale in the US; this is provided for informational purposes only and is not intended to promote the sale of this product in the US.

Always read and follow label directions. All products may not be registered for use in all states. Ridesco is a trademark of BASF, and Advance, Alpine, Fendona, PT, Siesta, Termidor and Wasp-Freeze are registered trademarks of BASF. ©2021 BASF Corporation. All Rights Reserved.



The Perimeter Pro Playbook: Keys to the Game

Commit to an IPM Strategy

- Start with an inspection
- Employ exclusion strategies to deny pests access to the home
- Address habitats where pests can hide and breed
- Use physical, mechanical and chemical control

Choose the Right Starting Rotation

- Select your star players based on pest pressure and seasonality
- Rotate between your star players based on their modes of action
- Tailor your plan to reflect the frequency of service provided

Build a Bullpen of Trusted Specialists

- Be ready with a bullpen of targeted products to troubleshoot tough situations
- Choose products that are reliable and easy to use
- Know when it's time to make a critical substitution of action

Tailor your plan to reflect the frequency of service provided

