



Empowering You to  
Grow Your Business™



# Spring Promotion

## Gear Up and Get Out There

**CA Promotion: April 1-30, 2023**

As spring approaches and pest pressure ramps up, make sure your game plan includes BASF termite and general pest control solutions to protect your customers and your bottom line. Stock up and save on industry-leading termite liquids and baits along with powerful products from the Alpine, Fendona and Selontra brand families.

**Plus, enjoy extended payment terms on Trelona, Advance and Termidor Agency products until September 28, 2023!**

| Product                                    | Case Size   | List Price | Promotion Price | Savings (Case)   |
|--|-------------|------------|-----------------|------------------|
| <b>Trelona &amp; Advance Termite Baits</b> |             |            |                 |                  |
| Trelona® ATBS Annual Bait Stations         | 16 x 1 pc   | \$ 356.12  | \$ 327.64       | <b>\$ 28.48</b>  |
| Advance® Termite Bait Stations             | 10 x 1 pc   | \$ 119.00  | \$ 111.90       | <b>\$ 7.10</b>   |
| <b>Termidor Family</b>                     |             |            |                 |                  |
| Termidor® HE High-Efficiency Termiticide   | 4 x 79 oz   | \$ 906.61  | \$ 742.06       | <b>\$ 164.55</b> |
|  | 2 x 2.5 gal | \$ 1799.51 | \$ 1475.35      | <b>\$ 324.16</b> |
| Termidor HP II High Precision Termiticide  | 2 x 1 gal   | \$ 929.11  | \$ 864.07       | <b>\$ 65.04</b>  |
| Termidor SC Termiticide/Insecticide        | 4 x 78 oz   | \$ 713.56  | \$ 621.18       | <b>\$ 92.38</b>  |
|  | 2 x 2.5 gal | \$ 1429.40 | \$ 1257.87      | <b>\$ 171.53</b> |
| Termidor Foam Termiticide/Insecticide      | 4 x 20 oz   |            |                 | <b>\$ 40.00</b>  |
|  | 6 x 20 oz   |            |                 | <b>\$ 12.00</b>  |

See authorized distributor for pricing and promotional savings of up to:

Agency Termidor and Trelona ATBS prices include the additional 2.1% California Mill Tax.

### Featured Solutions

|  |   |  |   |  |   |  |
|--|---|--|---|--|---|--|
| <b>Trelona Annual</b>                  | <b>Advance Monitoring (ATBS)</b>                          | <b>Termidor HE</b>   | <b>Termidor HP II</b>   | <b>Termidor 80WG</b>   | <b>Termidor SC</b>  | <b>Termidor Foam</b>                           |
|  |   |  |   |  |   |  |
| Active protection, annual inspections. | The monitoring station termites find faster. <sup>1</sup> | Reduce treatment time 50% vs conventional applications <sup>2</sup> with less drilling and trenching required. | Reduce treatment time up to 90% vs conventional methods <sup>3</sup> with a precise and less disruptive application method. | The termiticide you trust in a convenient to mix and apply WG formulation. | The industry standard solution for termites, ants, and other key pests. | Ready-to-use foam great for ants and termites. |

**See Reverse for more savings!!**



| Product  | Case Size                           | Price  | Savings (Case)   | Savings (Pallet)  |
|--|-------------------------------------|--|------------------|-------------------|
| <b>Alpine Insecticide Family</b>                     |                                     |  |                  |                   |
| <b>Alpine® WSG</b> Water Soluble Granule Insecticide | 4 x 200 g                           |  | <b>\$ 45.00</b>  |                   |
|  | 4 x 500 g                           |  | <b>\$ 100.00</b> |                   |
| <b>PT® Alpine</b> Pressurized Insecticide            | 12 x 14 oz                          | See authorized distributor for pricing and promotional savings of up to: | <b>\$ 20.16</b>  |                   |
|  | 1 pallet (72 cases of 12 x 14 oz)   |  | <b>\$ 30.24</b>  | <b>\$ 2177.28</b> |
|  | 12 x 20 oz                          |  | <b>\$ 28.80</b>  |                   |
|  | 1 pallet (72 cases of 12 x 20 oz)   |  | <b>\$ 43.20</b>  | <b>\$ 3110.40</b> |
| <b>Fendona Insecticide Family</b>                    |                                     |  |                  |                   |
| <b>Fendona® CS</b> Controlled Release Insecticide    | 6 x 16 oz                           |  | <b>\$ 27.00</b>  |                   |
|  | 4 x 120 oz                          |  | <b>\$ 120.00</b> |                   |
|  | 1 pallet (30 cases of 4 x 120 oz)   |  | <b>\$ 160.00</b> | <b>\$ 4800.00</b> |
| <b>PT Fendona</b> Pressurized Insecticide            | 12 x 14 oz                          | See authorized distributor for pricing and promotional savings of up to: | <b>\$ 15.00</b>  |                   |
|  | 1 pallet (72 cases of 12 x 14 oz)   |  | <b>\$ 20.16</b>  | <b>\$ 1451.52</b> |
|  | 12 x 17.5 oz                        |  | <b>\$ 18.00</b>  |                   |
|  | 1 pallet (72 cases of 12 x 17.5 oz) |  | <b>\$ 25.20</b>  | <b>\$ 1814.40</b> |
| <b>Selontra Rodent Bait</b>                          |                                     |  |                  |                   |
| <b>Selontra®</b> Rodent Bait                         | 1 x 8 lb pail                       | See authorized distributor for pricing and promotional savings of up to: | <b>\$ 8.00</b>   |                   |
|  | 1 pallet (140 pails of 1 x 8 lb)    |  | <b>\$ 12.00</b>  | <b>\$ 1680.00</b> |
| <b>Instant Soap 'n Water</b>                         |                                     |  |                  |                   |
| <b>Instant Soap 'n Water®</b> Foaming Cleanser       | 12 x 9 oz                           | See authorized distributor for pricing and promotional savings of up to: | <b>\$ 15.00</b>  |                   |
|  | 1 pallet (162 cases of 12 x 9 oz)   |  | <b>\$ 29.04</b>  | <b>\$ 4704.48</b> |

## Featured Solutions

### Alpine WSG



Flexible solution with powerful activity on ants, cockroaches & more.

### PT Alpine



The power of Alpine in a convenient pressurized formulation for precision treatment.

### Fendona CS



Fast-acting, rainfast formula protected by micro-mesh encapsulation that ensures lasting perimeter coverage.

### PT Fendona



Precision treatment meets label flexibility to control scores of pests quickly and efficiently.

### Selontra



Demonstrated fast colony kill<sup>1</sup> and effective against anticoagulant-resistant rodents.

### Instant Soap



The alternative when water isn't available to clean hands/surfaces.

<sup>1</sup> 2012 University of Delaware study of active termites within one-half meter of both Sentricon and Trelona ATBS stations

<sup>2</sup> Time and Motion Study, Arizona, 2014. Results based on a 200 linear-foot home (160 LF trench & treat, 40 LF drill & treat)

<sup>3</sup> Time and Motion Study, Arizona 2014. Results based on a 200 linear foot home (Conventional and Termidor HP: 160 LF trench & treat, 40 LF drill & treat.) Termidor HP II based on treating 229 LF

<sup>4</sup> U.S. Field Trials (Indiana Grain Farm, 2017; NC Pig Farm, 2016)

The BASF Spring Promotion applies only to Qualified End-Users (pest management companies, government, and state municipalities). Resellers are excluded. Agency Termidor termiticide/insecticide, Trelona ATBS Annual Bait Stations, and Advance Termite Bait Station orders must be purchased from a BASF PCS Authorized Agent and be invoiced between April 1, 2023, and April 30, 2023. For Agency products, Qualified End-User will receive payment terms through September 28, 2023. Qualified End-User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency Termidor termiticide/insecticide, Trelona ATBS Annual Bait Stations, and Advance Termite Bait Stations are sold on behalf of BASF. All sales are final. All Non-Agency Products, including Alpine WSG Water Soluble Granule Insecticide, Fendona CS Controlled Release Insecticide, Instant Soap 'n Water Foaming Cleanser, PT Alpine Pressurized Insecticide, PT Fendona Pressurized Insecticide, and Selontra Rodent Bait must be purchased from a BASF PCS Authorized Distributor and invoiced between April 1, 2023, and April 30, 2023. Qualified End-User sale price and terms for all Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. Pallet discounts for Fendona CS Insecticide and Selontra Rodent Bait are fulfilled under the 2023 Pallet Programs. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Always read and follow label directions. Advance, Alpine, Fendona, Instant Soap 'n Water, PT, Selontra, Termidor and the Termidor logo and Trelona are registered trademarks of BASF. Sentricon is a registered trademark of Corteva Agriscience. ©2023 BASF Corporation. All Rights Reserved.

**Hurry! Offer Ends April 30, 2023**

**Available at Target Specialty Products until April 30th.**

**Contact Your Sales Representative For More Information**

**Questions?**

Contact your sales representative.

